

Merchant Insights by Womply - Transcription

0:00 [MUSIC]

0:01 Male Announcer When you started your business, you had dreams about what you'd get out of it. To be independent, work on something you love, and earn more time with family and friends. Business success should mean you get closer to your dreams, but success can't be achieved with just long hours and hard work. In today's fast pace world, you need more information than ever to make smart business decisions. The more you know about your customers, who they are, what they want and how they feel about you, the stronger your business will become. But analyzing and understanding all of these details is, itself, a full time job. And that's not what you had in mind when you started. Thanks to Insights powered by Womply, there's a better way. Insights is a software tool that helps you grow, protect, and simplify your business. Insights illuminates your customer and revenue. Like, how much revenue is generated from new versus repeat customers? So you can run more effective promotions to grow faster. Insights help you manage your online reputation across important sites like Facebook, Yelp, and Google. It lets you respond instantly to your reviews to protect and build your online reputation or launch a social media campaign with one click. And Insights monitors all of your critical business details, like revenue trends, what your competitors are doing, and local market activity. It even sends you alerts when things change. Running a business is hard, that's why we created Insights to help grow, protect, and simplify your business. So you can do more in less time and achieve your dreams more easily. Give us a call to discover Insights today.